

CONTESTANT 1:

CATEGORY:

RUBRIC

SHOALS SPARK: A STUDENT IDEA COMPETITION

	4 – 5 points	2 – 3 points	0 – 1 point	SCORE
Problem that the Idea Addresses	The problem that the idea addresses is precise and extremely well defined.	The problem that the idea addresses is clearly stated and defined.	The problem that the idea addresses is not clearly stated or defined.	
Imagination & Creativity Leading to Uniqueness of the Idea	The idea is exceptionally unique. Demonstrates extraordinary imagination and creativity.	The idea is fairly unique. Demonstrates moderate imagination and creativity.	The idea is not very unique. Demonstrates little imagination or creativity.	
Potential Benefits from the Idea	The potential benefits are precise and extremely well defined.	The potential benefits are clearly stated and defined.	The potential benefits are not clearly stated or defined.	
How Practical is this Idea?	The idea is highly practical.	The idea is somewhat practical.	The idea is not very practical.	
Presentation Delivery	Presentation delivery generates a significant interest and enthusiasm about the idea.	Presentation delivery generates moderate interest and enthusiasm about the idea.	Presentation delivery generates little interest or enthusiasm about the idea.	
TOTAL SCORE				